

SCHOEN CONSULTING

ASAP US Anti-Semitism Assessment Study

November 2019

Overview

- Schoen Consulting conducted* a **National Study on Anti-Semitism in the United States** between October 10 – 18**, 2019.

2019 WJC US Anti-Semitism Assessment Survey

Survey of the American Public
N=1,000 Interviews

*Fieldwork conducted via landline, cell, and online interviews

**Fieldwork was paused between October 13 -15 in observance of Sukkot

Top Conclusions

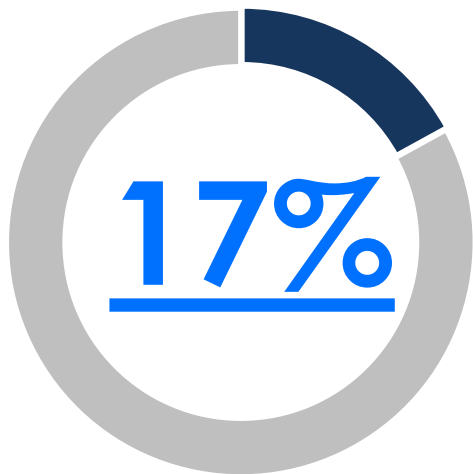
Top Conclusions – US Anti-Semitism

- **Anti-Semitism is reaching a crisis point in the United States**
- **17% of the Americans hold anti-Semitic beliefs***
- **KEY INDICATORS of contemporary anti-Semitism – including Holocaust denial and the myth about Jews controlling the media, economy, & government – has INCREASED SIGNIFICANTLY in the past 5 years**

*Criteria for quantifying anti-Semitic beliefs, adapted from the **IHRA working definition of anti-Semitism**, can be found in the **Appendix (slide XX)**

Anti-Semitism in the US

- **17%** of the **American Public** is considered **anti-Semitic** by common definitions.*



17% of the American Public is anti-Semitic*

***Anti-Semitic criteria** used to quantify anti-Semitism (**adapted from the IHRA Working Definition of Anti-Semitism**) are listed in the **Appendix (slide 12)**

Rise in US anti-Semitic Sentiment

- Key **anti-Semitic indicators** have **increased** from prior public **polling** conducted by the **ADL*** and **ABC News.****

Increase in Anti-Semitism Since 2014 ADL Survey / 2017 ABC News Poll Tracked Among All Americans

Topic	Previous Survey	2019 WJC Survey
Holocaust Denial (ADL Global 100)	7%	+7 → 14%
Acceptance of Neo-Nazism (ABC News Poll)	9%	+4 → 13%
Blame Jews for World Conflict (ADL Global 100)	6%	+9 → 15%
Jewish Influence in Govt. (ADL Global 100)	11%	+7 → 18%
Jewish Influence in Business (ADL Global 100)	18%	+4 → 22%

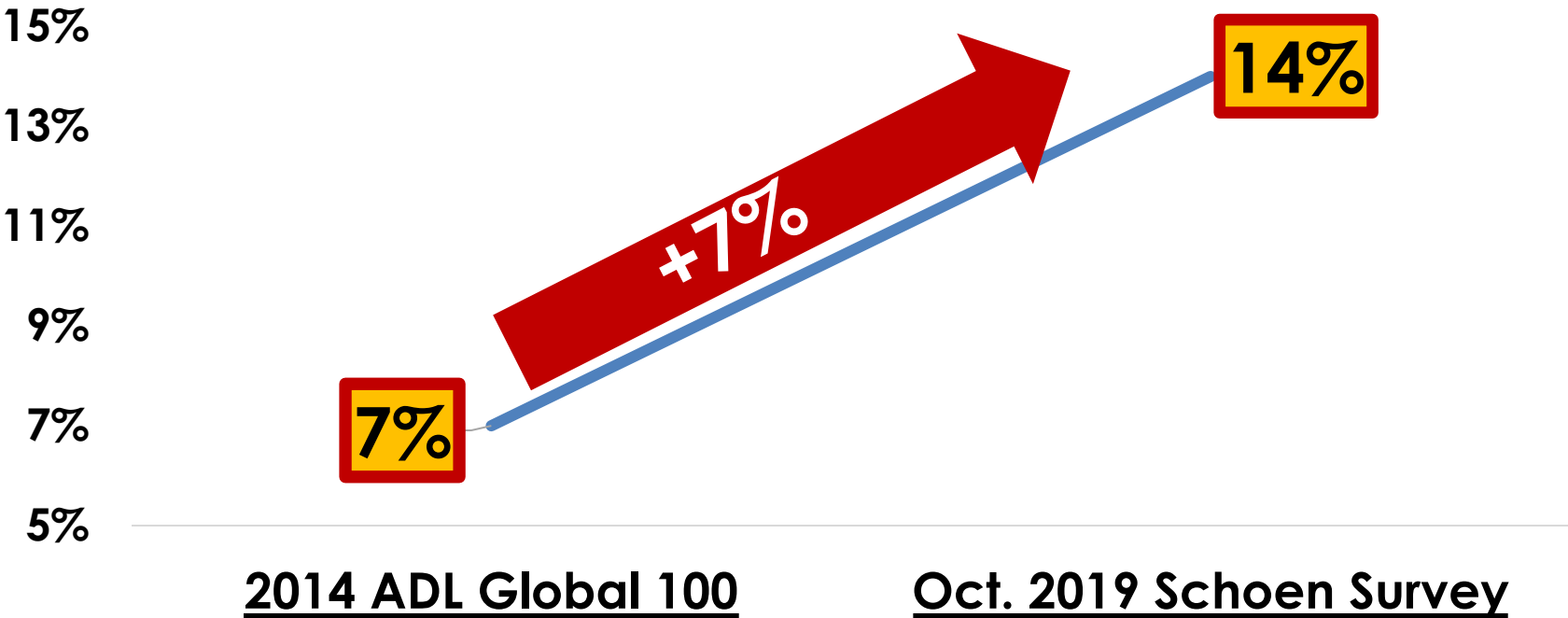
*ADL GLOBAL 100, 2014 <https://global100.adl.org/#country/usa/2014>

** ABC News Poll, 2017 <https://abcnews.go.com/Politics/28-approve-trumps-response-charlottesville-poll/story?id=49334079>

Rise in Holocaust Denial

- Belief that the **Holocaust is a myth or has been exaggerated** has **DOUBLED** from **2014-2019** in the US.

The Holocaust Is a Myth or Has Been Exaggerated
Among ALL AMERICANS



Prevalence of Neo-Nazis

- A majority of Americans say there are a **great deal of neo-Nazis and white supremacists** in America today, and **three-quarters** say there are **at least** a few.

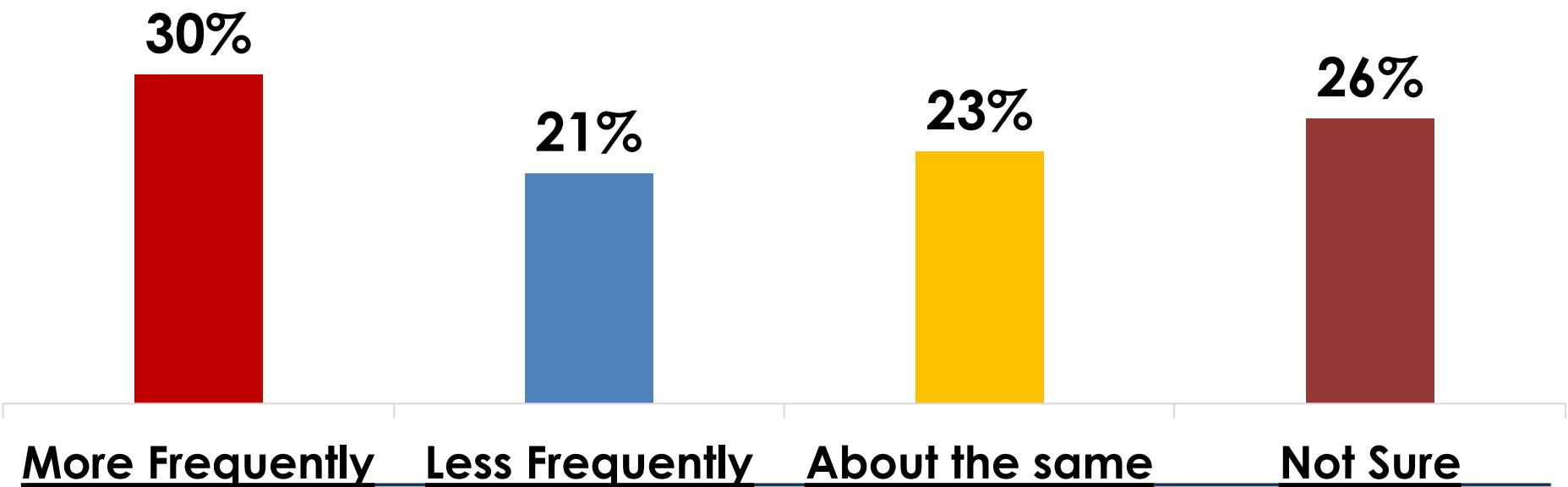
<u>Perception of Amount of Neo-Nazis/White Supremacists in America</u>	
# of neo-Nazis/White Supremacists in US	% AMERICANS
A great deal/many	51%
A few	25%
None	2%
Not sure	22%

76% AT LEAST A FEW

Frequency of Anti-Semitic Incidents

- Almost one-third (30%) of Americans say **anti-Semitic incidents happen MORE FREQUENTLY in America today compared to 10 years ago.**

Frequency of Anti-Semitic Incidents vs. 10 Years Ago



Appendix: Measuring Anti-Semitism

Measuring Anti-Semitism

Measuring anti-Semitism in the US:
Must Meet THREE of the FIVE Criteria Below

1)

Believe the Holocaust is either a myth or that the number of Jews who died has been greatly exaggerated;

2)

Unfavorable opinion of Jews;

3)

Believe Jews are more loyal to Israel than the US;

4)

Believe Jews hold too much power over global media;

5)

Believe Jews hold too much power over the US government.